

# Dark and Lovely Beautiful Beginnings® Kids™

## INSTRUCTION SHEET

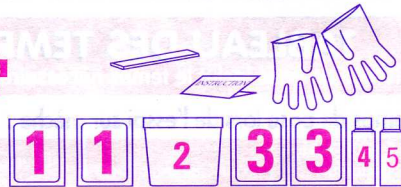
Now Dark and Lovely, the #1 Relaxer in the world, combines with Beautiful Beginnings® to bring you the first Kids' relaxer and haircare line with Optimal No-Mistake and Optimal Performance Technology to give you:

- Optimal Straightening – with patented Optimal No-Mistake Technology
- Optimal Nourishment – with rich coconut oil, vitamin E derivative
- Optimal Results, also helping to prevent breakage while you relax\*

With Optimal No-Mistake and Optimal Performance Technology, your child gets optimally straight, healthy-looking hair every time you relax!

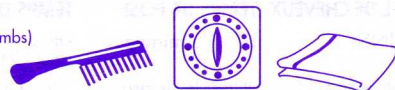
### THIS KIT CONTAINS:

- Protective Gel **1**
- Optimal No-Mistake Relaxer Creme **2**
- Optimal No-Mistake Creme Activator **3**
- Color Signal Neutralising Shampoo **4**
- Easy Comb Detangler **5**
- Wooden Spatula
- Instruction Sheet
- Plastic Gloves



### YOU NEED TO PROVIDE:

- A wide-toothed comb (Don't use metal combs)
- A towel or cape
- A clock or a timer



**NO SHORTCUTS** : read precautions for use and follow instructions completely

## SAFETY INSTRUCTIONS

- Keep out of reach of children.
- Avoid contact with eyes. Can cause blindness.
- Rinse eyes immediately and thoroughly with water if product comes into contact with them and consult a doctor.
- If ingested, do not induce vomiting. Consult a doctor immediately.
- If irritation occurs during relaxing, rinse thoroughly and use the Neutralising Shampoo **4** immediately. If irritation persists, consult a doctor.
- Do not use if you have an irritated or damaged scalp.
- Do not use for relaxing with products other than those recommended.
- Not suitable for children under 10 years of age.
- Use the strength of relaxer suited to your child's hair type:
  - Beautiful Beginnings® Relaxer for fine hair: if hair is fine.
  - Beautiful Beginnings® Relaxer for normal hair: if hair is normal.
  - Beautiful Beginnings® Relaxer for coarse hair: if hair is coarse. This strength is not available in all countries. In this case use Beautiful Beginnings® Relaxer for normal hair (normal strength).
- To avoid hair loss or breakage, burns or skin lesions, do not use on permed hair or hair straightened with product containing thioglycolate.
- Do not use on fragile or damaged hair.
- Hair is flammable; keep away from sparks and open flames at all times.
- NEVER STORE THE MIXTURE. Discard any unused mixture. Rinse the container and the spatula used.

FOLLOW THE INSTRUCTIONS FOR USE

## PREPARE HAIR

Always do a Strand Test before relaxing, even if you have relaxed before. The Strand Test determines how long it will take to straighten the hair.

- WAIT AT LEAST 6 WEEKS BETWEEN RELAXER APPLICATION.
- DO NOT use hot combs or other heated devices before or during the relaxing process.
- DO NOT use any metallic materials for mixing, applying relaxer or preparing hair.
- DO NOT shampoo the hair in the 3 days before relaxing.
- DO NOT comb or brush the hair before applying the relaxer.
- DO NOT braid or put extensions 2 weeks before relaxing.
- DO NOT relax immediately after removing braids or extensions. Deep condition and wait 2 weeks.
- DO NOT scratch scalp with a comb, brush or fingernails for at least 3 days prior to relaxing.
- DO NOT use ANTI-DANDRUFF shampoos for at least two weeks before or after relaxing hair.
- THIS PRODUCT MUST BE APPLIED AND RINSED BY AN ADULT.

## CHECK SCALP CONDITION

If sores or abrasions are present on scalp, do not use until scalp is fully recovered.

## HOW TO MIX

### FULL HEAD APPLICATION ON VIRGIN HAIR

#### MIXING FULL CONTENTS

Wear the gloves provided in the kit throughout the relaxing process as well as when rinsing and shampooing after relaxing.

1. Open both Creme Activator **3** packets and squeeze entire contents into Relaxer Creme **2** jar.
2. Mix well with wooden spatula until color is uniform with no streaks. This uniform color indicates that the relaxer creme is properly activated and relaxer mixture is ready to use. Let mixture sit for 5 minutes prior to use.

THROW AWAY ANY UNUSED RELAXER MIXTURE.

### RETOUCHING NEW GROWTH

#### MIXING HALF CONTENTS

Wear the gloves provided in the kit throughout the relaxing process as well as when rinsing and shampooing after relaxing.

1. Remove half of the amount of Relaxer Creme **2** and set aside in a separate mixing container. DO NOT USE A METAL CONTAINER.
2. Open one Creme Activator **3** packet and squeeze entire contents into the mixing container you have set aside.
3. Mix well with wooden spatula until color is uniform with no streaks. This uniform color indicates that the relaxer creme is properly activated and relaxer mixture is ready to use. Let mixture sit for 5 minutes prior to use.

SAVE THE UNMIXED HALF OF THE RELAXER CREME **2** AND THE REMAINING CREME ACTIVATOR **3** PACKET FOR NEXT RETOUCH IN A SAFE PLACE, OUT OF REACH OF CHILDREN.



1. Wear the gloves inserted in the kit and keep them on throughout the relaxing process. Isolate a small section of hair close to the neck. Apply a small amount of Protective Gel **1** to scalp area of test section. Apply relaxer mixture evenly on unrelaxed portion of test section. If hair has been previously relaxed, apply to new growth only without touching scalp. Set timer for your child's hair texture (see Time Chart).
2. Check texture and straightness of your child's hair frequently while waiting.
  - If they are satisfactory before recommended processing time is up, end the test. Record time in Time Chart and use as your child's processing time.
  - Otherwise, use the time recommended in Time Chart.
3. Never exceed the maximum processing time indicated in the Time Chart.
3. When time is up, rinse relaxer mixture from the test section with warm water and shampoo with Neutralising Shampoo **4**. Rinse. Allow test area to dry. Check for irritation or hair breakage. In case of irritation, immediately rinse and wash area with Neutralising Shampoo **4**. If breakage or irritation occur, do not use this product or any other relaxer.

\*With use of entire kit compared to ordinary relaxer and shampoo alone.

## TIME CHART

Processing time includes application and smoothing time

Timing Result from Strand Test: \_\_\_\_\_ MINUTES

Dark and Lovely Beautiful Beginnings® Kids™	Fine Hair Strength	Normal Hair Strength	Coarse Hair Strength
HAIR TYPE	PROCESSING TIME	PROCESSING TIME	PROCESSING TIME
FINE	10 - 15 minutes	Use FINE hair strength	Use FINE hair strength
NORMAL	Use NORMAL hair strength	15 - 18 minutes	Use NORMAL hair strength
COARSE	Use COARSE hair strength*	Use COARSE hair strength*	18 - 20 minutes

DO NOT EXCEED PROCESSING TIME ON TIME CHART FOR YOUR CHILD'S HAIR TYPE

\* This strength is not available in all countries. In that case, use the BEAUTIFUL BEGINNINGS kit for fine hair.

## HOW TO APPLY

Before you use, you must mix Relaxer Creme **2** with Creme Activator **3**. Respect indicated proportions (see "How to Mix" section)

### STEP 1 APPLY PROTECTIVE GEL

Part hair into four sections: down the middle from front to back, then from ear to ear. With gloves on, apply Protective Gel **1** to entire scalp, hairline, ears and neck. If it gets on the hair, it will not interfere with the relaxing process. Avoid scratching scalp.

DO NOT RINSE PROTECTIVE GEL **1** OUT OF HAIR.



### STEP 2 APPLY THE RELAXER MIXTURE

With gloves on, immediately apply relaxer mixture on dry hair as indicated below and be careful not to apply to scalp. If hair has been previously relaxed, apply on new growth. Use a clock or a timer. The application time must be included in the total processing time.

NEVER LEAVE THE RELAXER MIXTURE ON HAIR LONGER THAN THE MAXIMUM PROCESSING TIME INDICATED IN THE TIME CHART.



### FULL HEAD APPLICATION ON VIRGIN HAIR

Make narrow partings of 1cm. Complete each section, working from crown, where hair is usually more resistant, towards hairline. With gloves on, starting in the sections at the back of the head, spread generous amounts of the relaxer mixture evenly down the entire hair shaft, section by section starting close to the scalp. Apply relaxer mixture near hairline and edge area last. Avoid applying relaxer to scalp. Do not pull hair during application.

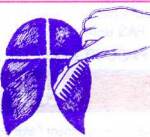
### RETOUCHING NEW GROWTH

Make narrow partings of 1cm. Complete each section working from crown, where hair is usually more resistant, towards hairline. With gloves on, starting with the sections at the back of the head, apply generous amounts of the relaxer mixture to all new growth only, section by section, starting close to the scalp. Avoid overlapping relaxer onto previously relaxed hair. Application of product to previously relaxed hair can cause hair breakage. Avoid applying relaxer to scalp. Do not pull hair during application.

THROW AWAY ANY UNUSED RELAXER MIXTURE.

### STEP 3 SMOOTH

Use the back of a wide-toothed comb to smooth and spread relaxer mixture through unrelaxed hair or new growth. Do not comb or pull hair. Continue to smooth relaxer mixture through hair paying close attention not to exceed the maximum recommended processing time for your child's hair type.



### STEP 4 RINSE

With gloves on and using warm water, rinse thoroughly making sure relaxer mixture is removed. It's much easier to shampoo properly if relaxer mixture is totally rinsed out of hair first.

Make sure that the rinsing water does not come into contact with eyes.



### STEP 5 SHAMPOO

With gloves on, shampoo with Neutralising Shampoo **4** provided in kit and rinse well. You must shampoo and rinse thoroughly at least twice to eliminate all traces of relaxer mixture. Pay close attention to scalp, skin, and hair. Pink lather indicates relaxer mixture residue is still in the hair which if not removed may result in damage from overprocessing.

Note: If using only half-contents of Relaxer Creme **2**, save half of Neutralising Shampoo **4** in bottle for next retouch application.



### STEP 6 CONDITION & STYLE

Towel blot hair and distribute Easy Comb Detangler **5** throughout hair. DO NOT RINSE OUT. Style as desired.

